

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56536
Contract Dates: 09/12/2012-09/17/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543329
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

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PAY BY 10/23/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WEEK 8

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	THIS MORNING 6-7AM	09/12/2012-09/14/2012	. . W T F . .	30	3	425.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/10/2012-09/16/2012		. . W T F . .	3	425.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	06:40:23 AM		BCTV-12-03H	30	425.00				
09/13/2012	Th	06:14:35 AM		BCTV-12-03H	30	425.00				
09/14/2012	Fr	06:15:42 AM		BCTV-12-03H	30	425.00				
2	THIS MORNING 6-7AM	09/17/2012-09/17/2012	M	30	1	435.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/17/2012-09/23/2012		M	1	435.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/17/2012	Mo	06:11:21 AM		BCTV-12-03H	30	435.00				
3	THE EARLY SHOW	09/12/2012-09/17/2012	M . W T F . .	30	8	195.00				
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
09/10/2012-09/16/2012		M . W T F . .	6	195.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
09/12/2012	We	07:59:05 AM		BCTV-12-03H	30	195.00				
09/12/2012	We	08:58:05 AM		BCTV-12-03H	30	195.00				
09/13/2012	Th	08:15:09 AM		BCTV1201H	30	195.00				
09/13/2012	Th	08:57:55 AM		BCTV-12-03H	30	195.00				
09/14/2012	Fr	08:10:14 AM		BCTV1201H	30	195.00				
09/14/2012	Fr	08:55:02 AM		BCTV-12-03H	30	195.00				

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<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			M . W T F . .		2		195.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	08:20:05 AM		BCTV-12-03H	30	195.00			
09/17/2012	Mo	08:57:55 AM		BCTV-12-03H	30	195.00			
4	NOON NEWS		09/12/2012-09/17/2012		M . W T F . .		30	4	450.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M . W T F . .		3		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	12:29:30 PM		BCTV-12-03H	30	450.00			
09/13/2012	Th	12:09:29 PM		BCTV-12-03H	30	450.00			
09/14/2012	Fr	12:23:35 PM		BCTV-12-03H	30	450.00			
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			M . W T F . .		1		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	12:26:55 PM		BCTV-12-03H	30	450.00			
5	4PM EARLY NEWS		09/12/2012-09/17/2012		M . W T F . .		30	4	450.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M . W T F . .		3		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	04:29:52 PM		BCTV-12-03H	30	450.00			
09/13/2012	Th	04:09:23 PM		BCTV1201H	30	450.00			
09/14/2012	Fr	04:08:33 PM		BCTV1201H	30	450.00			

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09/17/2012-09/23/2012			M . W T F . .		1		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	04:09:27 PM		BCTV-12-03H	30	450.00			
6	5-530PM NEWS		09/12/2012-09/17/2012		M . W T F . .		30	4	675.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M . W T F . .		3		675.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	05:23:10 PM		BCTV-12-03H	30	675.00			
09/13/2012	Th	05:17:18 PM		BCTV-12-03H	30	675.00			
09/14/2012	Fr	05:22:48 PM		BCTV-12-03H	30	675.00			
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			M . W T F . .		1		675.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	05:22:39 PM		BCTV-12-03H	30	675.00			
7	530-6PM NEWS		09/12/2012-09/17/2012		M . W T F . .		30	4	675.00
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M . W T F . .		3		675.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	05:39:10 PM		BCTV-12-03H	30	675.00			
09/13/2012	Th	05:54:49 PM		BCTV-12-03H	30	675.00			
09/14/2012	Fr	05:53:35 PM		BCTV-12-03H	30	675.00			

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			M . W T F . .		1		675.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	05:55:08 PM		BCTV-12-03H	30	675.00			
8	M-F 630PM NEWS		09/12/2012-09/17/2012		M . W T F . .		30	4	765.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M . W T F . .		3		765.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	06:37:37 PM		BCTV-12-03H	30	765.00			
09/13/2012	Th	06:54:11 PM		BCTV-12-03H	30	765.00			
09/14/2012	Fr	06:26:41 PM		BCTV-12-03H	30	765.00			
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/17/2012-09/23/2012			M . W T F . .		1		765.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	06:58:09 PM		BCTV-12-03H	30	765.00			
9	THE INSIDER		09/12/2012-09/17/2012		M . W T F . .		30	5	450.00
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
09/10/2012-09/16/2012			M . W T F . .		3		450.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	07:41:39 PM		BCTV-12-03H	30	450.00			
09/13/2012	Th	07:42:04 PM		BCTV1201H	30	450.00			
09/14/2012	Fr	07:41:21 PM		BCTV1201H	30	450.00			

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<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		M . W T F . .		1		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo				30			450.00	Preempted
09/17/2012	Mo	07:45:29 PM	09/17/2012	BCTV-12-03H	30	450.00	450.00		Makegood in YOUR PITTSBURGH
10	23:00:00-23:30:00	09/12/2012-09/17/2012	M . W T F S S	30	7	1,400.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		M . W T F S S		5		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	11:13:59 PM		BCTV-12-03H	30	1,400.00			
09/13/2012	Th	11:29:34 PM		BCTV-12-03H	30	1,400.00			
09/14/2012	Fr	11:22:03 PM		BCTV-12-03H	30	1,400.00			
09/15/2012	Sa	11:21:53 PM		BCTV-12-03H	30	1,400.00			
09/16/2012	Su				30			1,400.00	Preempted
09/16/2012	Su	11:48:15 PM	09/16/2012	BCTV1201H	30	1,400.00	1,400.00		Makegood in KDKA-TV NEWS AT EL
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/17/2012-09/23/2012		M . W T F S S		1		1,400.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/17/2012	Mo	11:30:53 PM		BCTV-12-03H	30	1,400.00			
11	11:35P-12:37A - LETTERMAN	09/12/2012-09/17/2012	M . W T F . .	30	4	450.00			
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>			
09/10/2012-09/16/2012		M . W T F . .		3		450.00			
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	12:30:01 AM		BCTV-12-03H	30	450.00			

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	09/13/2012	Th	12:32:52 AM		BCTV-12-03H	30	450.00		
	09/14/2012	Fr	12:31:02 AM		BCTV-12-03H	30	450.00		
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	09/17/2012-09/23/2012		M . W T F . .		1		450.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>
	09/17/2012	Mo	12:29:54 AM		BCTV-12-03H	30	450.00		
12	KD/PG SUNDAY EDITION		09/16/2012-09/16/2012	 S	30	1	135.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	09/10/2012-09/16/2012	 S		1		135.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>
	09/16/2012	Su	08:56:00 AM		BCTV1201H	30	135.00		
13	CBS SUN MORN		09/16/2012-09/16/2012	 S	30	1	405.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	09/10/2012-09/16/2012	 S		1		405.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>
	09/16/2012	Su	09:29:50 AM		BCTV1201H	30	405.00		
14	FACE THE NATION		09/16/2012-09/16/2012	 S	30	1	450.00	
	<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	09/10/2012-09/16/2012	 S		1		450.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>
	09/16/2012	Su	11:21:39 AM		BCTV1201H	30	450.00		

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Contract Num: 1201-56536
Contract Dates: 09/12/2012-09/17/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543329
Invoice Date: 09/23/2012
Billing Cycle: Weekly
Billing Period: 08/27/2012-09/23/2012

Page 7 of 8

PAY BY 10/23/2012
Net 30 days

In Account With: SHORR JOHNSON MAGNUS(39976)
1831 Chestnut St Ste 602
Philadelphia, PA 19103-3700
ATTN:Accounts Payable

Product Desc: GENERAL ELECTION WEEK 8

Broadcast airtimes represented are reported to the nearest second.

Buy Line	Flight Description	Buy Line Dates	M T W T F S S		Dur	Total Spots	Rate		
15	MCDONALDS'S STEELERS KICK-OFF	09/16/2012-09/16/2012 S		30	1	1,080.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012	 S	1		1,080.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su	11:48:19 AM		BCTV1201H	30	1,080.00			
16	#1 COCHRAN SUNDAY SPORTS SHOWDO	09/16/2012-09/16/2012 S		30	2	540.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012	 S	1		540.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su				30			540.00	Preempted
09/16/2012	Su	12:24:50 AM	09/16/2012	BCTV1201H	30	540.00	540.00		Makegood in #1 COCHRAN SPORTS
17	60 MINUTES	09/16/2012-09/16/2012 S		30	2	3,150.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012	 S	1		3,150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/16/2012	Su				30			3,150.00	Preempted
09/16/2012	Su	08:34:59 PM	09/16/2012	BCTV1201H	30	3,150.00	3,150.00		Makegood in 19:37:01-20:37:32
18	THIS MORNING 9-10AM	09/12/2012-09/14/2012	. . W T F . .		30	3	150.00		
<u>Week Of</u>		<u>M T W T F S S</u>	<u>Spots Per Week</u>		<u>Rate</u>				
09/10/2012-09/16/2012		. . W T F . .	3		150.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
09/12/2012	We	09:45:19 AM		BCTV-12-03H	30	150.00			
09/13/2012	Th	09:38:40 AM		BCTV-12-03H	30	150.00			
09/14/2012	Fr	09:36:33 AM		BCTV-12-03H	30	150.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KDKA-TV
21251 NETWORK PLACE
CHICAGO, IL 60673-1251



KDKA-TV

INVOICE

For: BOB CASEY FOR PENNSYLVANIA(165467)
PO BOX 58746
Philadelphia, PA 19102-8746

Account Exec: Brian Butz-1
Office: KDKA-TV
Contract Num: 1201-56536
Contract Dates: 09/12/2012-09/17/2012
Customer Order:
Linked Order:
CPE: / /

Invoice Num: 1201-543329
Invoice Date: 09/23/2012
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Product Desc: GENERAL ELECTION WEEK 8

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Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate
	<u>Total Spots</u>	<u>Gross Amt</u>	<u>Commission Amt</u>	<u>Net Amt</u>	<u>Debit</u>	<u>Credit</u>
Air Time Totals	55	33,540.00	5,031.00	28,509.00	5,540.00	5,540.00
						<u>Reconciliation</u>
						0.00

Billing Notes

PRINT AT STATION. ALL RATES ARE NON PRE EMPTIBLE. PAID FOR BY BOB CASEY FOR SENATE. MARK INVOICE PAID, PROOF OF PERFORMANCE AND PUT IN PUBLIC FILE.

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

DUPLICATE

Wire Transfer Instructions:	For Billing Inquiries Please Contact: ACCOUNT EXECUTIVE 412-575-2200	Gross Billing	33,540.00
		Trade Value	0.00
		Agency Commission	5,031.00
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	28,509.00

Warranty - We warrant the above broadcasts were made according to the official station log.